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Questions To Get Prepared For Your Meeting



www.DenaliDataSystems.com



Before We Begin

At our core, we believe when our customers are successful, so are we. To that end, we deliver solutions to help our customers achieve business goals while cultivating an environment that attracts the best people to create client success.

Denali Data Systems strives to provide the most trusted technology solutions and to ensure the right solutions and support infrastructure are in place, becoming an indispensable partner for our clients and the preferred partner for technology experts.

We're engineers, programmers, and designers who love to solve problems. Innovation isn't just in our code – it's in our DNA. We constantly test and refine to build the best technology solutions for our customers every day.

Denali Data Systems is a client-driven company – from our initial high-level assessment of your business needs to aligning project strategy and team skill sets, through to design, development and implementation, Denali's team works with you every step of the way to ensure both satisfaction and success.

Our desire to help our clients achieve an optimal result remains constant, no matter the industry or business size, and our process speaks for itself.

Let's Get Started!



Now, let's learn more about you!

The following questions are essential to determining the size, scope and function of your project.

1. Is this a new project? Or is this enhancing or upgrading an existing project?

2. What are you wanting to accomplish with your project?

3. To consider this project a success, what is your desired outcome?

4. Who are the key decision makers and stakeholders in this project?

5. What are your budget expectations?

6. Do you have a set timeline for project completion?



7. Do you have a marketing plan? If so, please provide a summary of your marketing objectives and any tools/software you may use.

8. What metrics will you use to measure the success of this project?

9. What 3rd party tools, applications or vendors are you currently using or plan on using related to this project? (i.e. payment processors, marketing/email tools, CRM's)

10. Do you have someone who will be writing and providing all copy required?

11. Do you have all imagery required? (i.e. photos, logos, graphics)



12. Will you require our in-house design/UX services?

13. What website or application example(s) can you provide that you feel best represent the desired outcome you are wanting to achieve (if any)?

14. Have you identified who your target audience is?

15. Do you have detailed user personas documented?

16. Do you have a dedicated individual who will be responsible for the maintenance of the site or application?

17. Will this be used for internal processes and operations? Or will this be public facing? Or both?

